



Virginia Green Attractions

Profile:



Virginia Museum of Natural History Martinsville, Virginia



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Virginia Museum of Natural History

"We are the state museum of natural history for the Commonwealth of Virginia."

Green Statement: "Going Green is a process that coincides with our mission of studying and interpreting Virginia's natural heritage in ways that are relevant to all citizens of the Commonwealth."



CORE ACTIVITIES for all *Virginia Green Attractions*

- ☒ **Recycling and Waste Reduction.** Virginia Green facilities must provide recycling and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: aluminum cans, plastic, office paper, toner cartridges, newspaper
 - Clearly marked locations for recycling paper, plastic and aluminum
 - Track overall waste bills
 - Donate excess food from events
 - Have an effective food inventory control to minimize waste
 - Use reusable dishware and glassware and minimize use of disposables
 - Use screen-based ordering systems
 - Use bulk soap dispensers in public restrooms
 - Make 2-sided copies/ printed materials
 - Use electronic correspondence and forms
 - Purchase durable equipment and furniture
- ☒ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This facility pledges that they:
 - Use disposable containers made from recycled content paper
- ☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater
 - Perform preventative maintenance to stop drips and leaks

- Use water-flow metering to discover leaks and areas of high use
- Have an effective landscape management plan

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an “energy management system” in place to track and meter energy usage
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Use occupancy sensors to turn on/off lights
- Have thermal-rated windows and insulation



☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Virginia Museum of Natural History**, see www.vmnh.net or contact **Ryan Barber** at ryan.barber@vmnh.virginia.gov or 276-634-4163.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

